



It's a Canadian Affair
Presented by Nexen and Canadian Affair



Canadian Paralympic Athletes Shoot Hoops in Trafalgar Square

London, 24/06/11 – Experience all things Canadian on 1 July 2011 just like the Duke and Duchess of Cambridge who will be in Ottawa celebrating Canada's 144th birthday. Canada Day in London wouldn't be complete without a celebration of sports, one of the nation's great loves. Head down to Trafalgar Square to watch and participate in a myriad of sports and activities all day long.

The coveted [Trafalgar Cup](#) street hockey tournament will kick off Canada Day in London with the puck dropping at 10:30 a.m. Eight teams will compete in a round robin hockey tournament, battling it out in the arena for the title of champion. This action-packed sport event is a Canada Day in London favourite as teams unite in their quest for the Cup. Also in the Square will be the Hockey Hall of Fame Slapshot Experience where visitors can test their hockey skills.

For those looking for a more zen experience, Canada Day in London is pleased to be holding its first ever [yoga session](#). With the support of Canadian yoga-inspired athletic apparel company lululemon athletica, participants will celebrate this special occasion with a complimentary [yoga class](#) in the heart of Trafalgar Square starting at 3:30 p.m.

To join in the Canada Day celebration for 2011, members of Team Canada preparing for the London 2012 Paralympic Games will be onsite to participate in Canada Day in London with a dynamic sport demonstration. The Canadian Women's National Wheelchair Basketball Team – one of the best in the world, including three Paralympic gold medallists – will be in Trafalgar Square, shooting hoops and showing their skills from 4:00 to 5:00 p.m. Athletes will be available for autographs after their demonstration.

"We are encouraged by the support shown for our Canadian Paralympic athletes," said Gaétan Tardif, the Canadian Paralympic Team's Chef de mission for the London 2012 Paralympic Games. "An estimated 200,000 Canadians live in the UK and more than one million visit each year. We'd like to invite every one of them to wear red and white on Canada Day and throughout the Games to cheer us on!"

Members of the public are also invited to meet Mandeville, the London 2012 Paralympic Games mascot, and try their hand at wheelchair basketball free throws throughout the day.

"Sport has always been an important component of Canada Day in London," said Chad Molleken, UK Managing Director, Rainmaker Global Business Development. "This year is particularly special with the involvement of the Canadian Paralympic Committee and the athletes of the Canadian Women's National Wheelchair Basketball Team. Canada Day is a perfect occasion to meet these talented athletes who compete for Canada and bring great pride to our country."

For more information visit: www.canadadaylondon.com and www.paralympic.ca/canadaday.

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Media Contact (United Kingdom)

Chandel Diebold
Communications Manager
Canada Day in London
Tel: +44 207 340 8665
Cell:+44 770 318 3864
chandel@rainmaker-gbd.com

Media Contact (Canada)

Alison Korn
Manager, Media Relations
Canadian Paralympic Committee
Tel: 613-569-4333 ext. 243
Cell: 613-298-4927
akorn@paralympic.ca