



CANADA DAY IN LONDON – IT'S A CANADIAN AFFAIR

Presented by Canadian Affair and Nexen Inc.

A free festival celebrating Canada in Trafalgar Square

LONDON 28/06/11 –On Friday, 1 July 2011 Trafalgar Square will be home to the largest Canada Day celebration outside the nation's borders. Thousands of Canadians, Londoners, and friends from around the world will gather to join in the festivities and celebrate the country's 144th birthday.

This free festival and live music concert is an annual event with more than 50,000 visitors expected to join in the celebration. This year's event is packed full of entertainment and activities all day long with a number of special guests and an impressive line-up of musical performers including Blue Rodeo, Karkwa, Alex Cuba and The Mahones.

Also celebrating Canada Day will be the Duke and Duchess of Cambridge who have chosen Canada as their first official tour together as husband and wife. Prince William and Catherine will be in Ottawa on the 1st of July celebrating Canada Day the very same day thousands of people will gather in Trafalgar Square.

Canada Day in London 2011 will kick off at 10:30am with the Trafalgar Cup street hockey tournament which will be played throughout the day right in middle of the Square. The Canadian Paralympic Committee will be onsite with the [Canadian National Women's Wheelchair Basketball team](#) performing a sport demonstration. The Chef de Mission for the Canadian Olympic team, [Mark Tewksbury](#), will be speaking as well as the Chef de Mission for the Canadian Paralympic team, [Dr. Gaétan Tardif](#).

For the food lovers, [Chef David Adjei](#), host of the Food Network show *The Opener*, will be in the [Taste of Canada pavilion](#) doing cooking demonstrations on the hour starting at 11am. Plenty of delicious Canadian treats will be onsite including the famous Tim Horton's Iced Cappuccino, poutine along with beer from Sleeman and Molson and wine from Mission Hill.

There is something for everyone to enjoy, including stilt walkers, traditional First Nations dancing, airbrush tattoos, Hockey Hall of Fame Interactive Slapshot Experience and the chance to meet and pose for pictures with Canadian Mounties – the Royal Canadian Mounted Police - in their distinctive Red Serge uniforms. Mandeville, the London 2012 Olympic and Paralympic mascot will be onsite to greet visitors and take photographs.

The [Experience Canada pavilion](#) is the place to go for up-to-date information on travel hot spots in Canada. Visit representatives from some of Canada's provinces at the pavilion and plan your next vacation. New this year, in partnership with the Hudson Bay Company, is an exclusive [Canada Day in London t-shirt](#) available for purchase.

For more information on Canada Day in London 2011 and to keep up-to-date on exciting announcements visit www.canadadaylondon.com, find us on [Facebook](#) and [YouTube](#) and follow us on [Twitter](#).

Now in its sixth year, Canada Day in London is an initiative of the Canadian community in the United Kingdom. The event is made possible with the support of the Mayor of London's Office and the Canadian High Commission, and produced by Rainmaker Global Business Development.

Canada Day in London is proudly sponsored by: Canadian Affair, Nexen Inc, TD, Molson Coors, Rio Tinto, O2, Molson BlackBerry, Bombardier, Tim Horton's, Canadian Tourism Commission, Talisman, Factor, Stikeman Elliot, Hudson's Bay Company, BHP Billiton, Canadian Imperial Bank of Commerce, RBC Wealth Management, Air Canada, Scotia Capital, Sleeman, Thomson Reuters, Calgary Telus Convention Centre and BMO Financial Group.

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Event Schedule

| Time | Activity |
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| | Canada Day Opens: |
| 10:30 | National Anthem - O Canada |
| 10:30 | Experience Canada Pavilion Opens |
| | Ceremonial Drop of the Puck by the Canadian High Commissioner |
| 10:30 | Hockey Game 1 - High Commission CanUKs vs TD Maple Leafs |
| 11:00 | Cooking Demonstration by Chef David Adje |
| 11:00 | Hockey Game 2 - Stikeman Elliot Sharks vs CIBC Canadians |
| 11:30 | Hockey Game 3 - RBC Lions vs Nexen Golden Eagles |
| 11:30 | Meet the Mounties - Paralympic Marquee |
| 12:00 | Hockey Game 4 - Oxford Blues vs First Energy Puck Head |
| 12:00 | Cooking Demonstration |
| 12:00 | Great Plains Performance Group |
| 12:30 | Meet the Mounties - Taste of Canada Marquee |
| 12:30 | Oh My Darling |
| 13:00 | Lennie Gallant |
| 13:00 | Cooking Demonstration |
| 13:30 | Devon Sproule |
| 13:30 | Meet the Mounties |
| 13:30 | Hockey Game 5 |
| 14:00 | Cooking Demonstration |
| 14:00 | Hockey Game 6 |
| 14:30 | Hockey Game 7 - Semi Finals |
| 15:00 | Hockey Game 8 - Semi Finals |
| 15:00 | Cooking Demonstration |
| 15:30 | Meet the Mounties |
| 15:30 | Canada Day Yoga Class |
| 16:15 | Canadian National Woman's Wheelchair Basketball Team sport demonstration |
| 17:00 | Hockey: Bronze Final |
| 17:25 | Hockey: Gold & Silver Final |
| 17:50 | Trafalgar Cup Presentation |
| 17:55 | Great Plains Performance Group |
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| | Canada on Stage Concert Begins: |
| 18:20 | The Mahones |
| 18:50 | Justin Hines |
| 19:20 | Tammy Weis and James Bryan |
| 19:30 | Experience Canada Pavilion Closes |
| 19:45 | Alex Cuba |
| 20:30 | Karkwa |
| 21:25 | Blue Rodeo |
| 21:45 | Bars & Food Stations Close |
| 22:15 | Closing Remarks & National Anthem - O Canada |